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HASBRO INTERACTIVE TO SHIP WORMS ARMAGEDDON CD-ROM IN THE U.S. PREPARE FOR MORE MAD, MULTI-PLAYER MAHEM

BEVERLY, MA (April 15, 1999)—Rambo's got nothing on *these* quirky militant Worms, stars of Hasbro Interactive's new Worms Armageddon CD-ROM by Team 17, where players once again battle teams of earth-dwellers using unique weaponry to obtain ultimate control over the worm-scape. Hasbro Interactive announced today that Worms Armageddon will begin shipping to retail in July.

"The news of the European launch of Worms Armageddon moved so quickly to U.S. that we needed to move up our launch plans in this country to fulfil the demands of loyal American fans, "said Tom Nichols, Hasbro Interactive's Director of Marketing for the MicroProse brand. "We are thrilled with the enthusiastic response of our consumers and we are eager to get the game in their hands.

Worms Armageddon, is the third and final game in the award-winning, Worms series. It enhances original gameplay with exotic new weapons such as Aqua Sheep, Earthquake, Skunk and Mole Bomb, and fantastic new single player modes such as Rifle Range, Crazy Crates, Death Match and 33 individually crafted missions

Also new for Worms Armageddon is "Wormnet," an Internet game-serving network that makes playing online easier and more accessible, direct from the game. "Wormnet" also features a global player ranking system!

Just a short selection of the many new features;

- The ability to custom design your team, add your own sound and graphics!
- Select from over 16 BILLION randomly generated game levels
- 16 game "cheats" which are unlocked by completing the single player missions and training modes

(more...)

- Allied teams in multi-player -Pool weapons, share victory or defeat
- Play in high resolution (up to 1024x768)
- Enjoy user-defined flags, fanfares and comic speech sets

Worms Armageddon PC will be available in stores this summer at a suggested retail price of \$29.95, and for the PlayStation® game console this fall at a suggested retail price of \$39.95. For more information, please visit www.hasbro-interactive.com.

Hasbro Interactive, Inc. is a leading all-family interactive games publisher, formed in 1995 to bring to life on the computer the deep library of toy and board games of parent company, Hasbro, Inc. (AMEX:HAS). Hasbro Interactive has expanded its charter to include original and licensed games for the PC, PlayStation® and Nintendo® 64 game consoles and for multi-player gaming over the Internet. Headquartered in Beverly, Massachusetts, Hasbro Interactive has offices in the U.K., Germany, Australia, Holland, Belgium, Denmark, Japan and Canada.

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